

The Power of Social Enterprise

Instructors:

Jodi Rosenbaum: Jodi is the Founder and CEO of More Than Words. She has nearly 20 years of experience in the child welfare, juvenile justice and education fields and was a Teach for America corps member. Jodi has an Ed.M. in risk and prevention from Harvard’s Graduate School of Education

Shannon Fitzgerald: Shannon is the Director of Youth Development at More Than Words, where she oversees the department responsible for handling day to day case management with our youth. Prior to MTW she served as a youth worker in the Young Parents Program at Roca, a non-profit in the Greater Boston area that looks to disrupt the cycle of incarceration and poverty by helping young people transform their lives. Shannon received her MSW from Fordham University and is licensed through Massachusetts.

Sheila Graham: Sheila has been at More Than Words for six years and currently serves as a senior Youth Development Manager. She has over 15 years of experience in human services, having worked at both Eliot Community Human Services and The Home for Little Wanderers before coming to MTW.

Time	
9:00am – 9:45am	Welcome and Introductions with a focus on learning goals for Training Institute
9:45am – 10:30am	History, Model and Evolution of MTW – Hear from founder and CEO Jodi Rosenbaum how MTW went from a corner office to a nationally recognized non-profit that serves hundreds of youth every year
10:30am – 11:15am	Tour of MTW – Get a youth-led tour through our entire operation, from the storefront to our warehouse and finishing in our youth development space. Hear how all parts of our social enterprise function to better serve our youth
11:15am – 12:00pm	Social Enterprise Model – Learn what makes social enterprises so unique and how successful ones can transform the lives of young people
12:00pm – 12:45pm	Lunch – Have the chance to further discuss your organization with other attendees
12:45pm – 1:30pm	MTW Way and Practice Framework – Spend the afternoon with our youth development team to learn how MTW serves our young people
1:30pm – 2:15pm	Youth Panel – Hear from MTW youth about their experiences at MTW; learn about the challenges they face and how MTW empowers them to overcome these obstacles

2:30pm – 3:45pm	The YOU Job: Empowering Transition Age Youth – Sit down with our youth development team to learn how MTW guides youth from being a trainee to successfully exiting the core social enterprise program
3:45pm – 4:00pm	Wrap-up and evaluations