

## Sustaining Program Quality with Data and Evaluation

### Instructors:

**Noah Schectman:** Noah has served as More Than Words' Director Learning and Evaluation since 2016, where he helps to oversee all aspects of MTW's tracking and data reporting systems of youth both involved in our core social enterprise and graduate program. He holds a B.A. in Economics with a focus area in Statistics, and has over eight years of experience implementing evaluation practices at non-profits. He is a Certified Implementation Partner of ETO Software and presented at the American Evaluation Association Conference in 2014.

Time	
9:00am – 9:45am	Brief MTW Tour/coffee chat and icebreaker and opening activity
9:45am – 11:00am	Evaluation the MTW Way – Learn how to make evaluation relevant and relatable; how to make interpreting data and empowering experience for youth; and how to connect an individual's data to big-picture goals.
11:15am – 12:30pm	Your Journey to Becoming Data Driven – Learn how to weave your logic model into daily practices; how to develop systems of accountability; and how to make data useful in different settings
12:30pm – 1:15pm	Lunch provided – Participants get to talk about their organizations with each other
1:15pm – 2:00pm	Principles of Logic Models & Key Performance Indicators (KPIs) – Learn more about logic models and how to lead with outcomes and identify casual relationships. Understand how KPIs can serve your organization
2:00pm – 3:00pm	Make Your First Report – With support from the instructor, participants use MTW templates to build/refine their logic models and KPI reports
3:15pm – 3:45pm	Plan to Implement Your Work – Participants use MTW templates to plan the first steps of implementing their tools developed in the workshop
3:45pm – 4:00pm	Wrap-up and evaluations